



Printed Media Advertising Pricing – The VINELINE Magazine and the NWA Convention Program

Rates are per issue	Back Cover	Inside Front Cover	Inside Back Cover	Full Page	Half Page	Quarter Page	Number of Issues	Total Amount
FULL COLOR	\$ 650	\$ 575	\$575	\$ 500	\$ 400	\$ 300		\$
BLACK & WHITE	N/A	N/A	N/A	\$ 400	\$ 300	\$ 250		\$
SUBTOTAL								\$

*10% Discount for ads in all 4 Vineline Issues and the National Convention Program \$ ()

TOTAL DUE \$

Please indicate the issues in which you wish to run advertisements. Check all that apply:

Convention Program	Winter (Jan-Mar)	Spring (Apr-Jun)	Summer (Jul-Sep)	Fall (Oct-Dec)

All ads must be submitted electronically to kelli@nwawatermelon.com

Company Name: _____

Contact Person: _____

Billing Address: _____

Phone Number: _____ Fax: _____

Email Address: _____

Please Fax, Scan, Email, or Mail Completed Form to:

National Watermelon Association, Inc. 190 Fitzgerald Road, Suite 3 Lakeland, FL 33813

Phone: 863.619.7575 Fax: 863.619.7577

Email: monicam@nwawatermelon.com or NWA@tampabay.rr.com